



# Trend Nova World – Economic Growth & Livelihoods Framework

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# 1. Introduction

At Trend Nova World, we understand that economic growth and sustainable livelihoods are central to human development, social equity, and global stability. Our Economic Growth & Livelihoods Framework is designed to stimulate inclusive prosperity, empower communities, and foster innovation-driven economies worldwide.



## 2. Alignment with Sustainable Development Goals

Aligned with the UN Sustainable Development Goals (SDGs 1, 8, 9, 10, 17), our initiatives focus on job creation, entrepreneurship, financial inclusion, financial inclusion, and market development, bridging the gap between economic opportunity and human potential.



### 3. Framework Vision

Our vision is a world where individuals and communities have access to sustainable economic opportunities, resilient livelihoods, and equitable growth pathways. By combining strategic partnerships, innovation, and local empowerment, we aim to drive scalable solutions that foster inclusive and inclusive and resilient economies globally.



## 4. Strategic Objectives

### Promote Inclusive Economic Growth

Develop strategies and programs that ensure equitable access to opportunities, markets, and financial resources for all, including marginalized groups.

### Strengthen Livelihoods & Job Creation

Support sustainable employment, entrepreneurship, and skill development programs that improve income, stability, and resilience.

### Encourage Innovation & Enterprise Development

Foster startups, SMEs, and social enterprises through mentorship, incubation, and access to capital.

### Enable Financial Inclusion

Expand access to microfinance, digital banking, and impact investment, ensuring communities can thrive economically.

### Build Resilient Local Economies

Implement programs that diversify income sources, strengthen value chains, and enhance local economic infrastructure.

# 5. Core Focus Areas

Theme	Key Initiatives
Entrepreneurship & SME Development	Business incubation, mentorship programs, access to markets, and scaling enterprises.
Employment & Workforce Development	Vocational training, skill-building programs, and employment facilitation for youth and women.
Financial Inclusion & Microfinance	Microcredit, digital banking solutions, and impact investment to empower communities.
Agriculture & Rural Livelihoods	Diversified income streams, agri-business support, and value chain optimization.
Inclusive Market Systems	Connecting local producers with national and international markets, ensuring fair trade.
Innovation & Technology Integration	Digital platforms, e-commerce solutions, and data-driven economic interventions.

## 6. Innovation & Technology

### Digital Marketplaces & E-Commerce Solutions

Connecting producers to buyers globally.

### Data Analytics for Economic Planning

Measuring impact, identifying gaps, and guiding investment.

### Mobile Financial Solutions

Increasing access to banking, credit, and insurance services.

### Entrepreneurship Platforms

Online incubators, mentoring, and training for startups and SMEs. SMEs.





# 7. Global Partnerships

Trend Nova World operates with a multi-stakeholder approach:

1

## Governments & Policy Makers

Economic policy advisory, infrastructure development, and employment programs.

2

## International Agencies & Donors

Partnerships with UNDP, ILO, World Bank, and regional development organizations.

3

## Private Sector & Corporates

Supporting SME growth, value chains, and investment opportunities.

4

## Local Communities & Cooperatives

Building local capacity, income-generating programs, and livelihood initiatives.

This approach ensures sustainable, scalable, and inclusive economic development across sectors and geographies.



## 8. Measuring Impact

We track global economic and livelihood indicators:

Number of jobs created or sustained

SMEs and enterprises supported and scaled

Number of individuals accessing microfinance and financial services

Income growth among program participants (%)

Market linkages established locally and internationally

Community resilience indicators and economic diversification outcomes

# 9. Flagship Programs

“Empowering People. Building Prosperity.”

## 1 Global Livelihoods Initiative

Generating sustainable employment and income opportunities in underserved regions.

## 3 Digital Economy & E-Commerce Program

Leveraging technology to expand local businesses globally.

## 5 Rural Economic Resilience Program

Supporting diversified income streams, agricultural value chains, and community enterprises.

## 2 Entrepreneurship & SME Accelerator

Mentoring, financing, and market access for startups and small and small businesses.

## 4 Inclusive Financial Access

Microfinance, credit programs, and digital banking for marginalized populations.



# 10. Our Commitment

“Inclusive economic growth is the foundation for resilient societies, equitable opportunities, and global prosperity.”

By 2030, Trend Nova World Economic Growth & Livelihoods Framework aims to:

Create 500,000+ sustainable jobs globally

Support 50,000 SMEs and local enterprises with capacity building and market access

Enable 1 million individuals to access financial services and livelihood programs

Foster resilient, diversified local economies in 50+ countries

We are committed to inclusive, innovative, and sustainable economic solutions that empower communities and drive global prosperity.

# 11. Connect With Us

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 Website

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Thank You